

Questions?

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RESOURCES

Amanda Ripley <https://www.amandaripley.com/the-unthinkable>

Denis Mileti FEMA Prep Talks: <https://www.fema.gov/media-library/assets/videos/159069>

Center for Disease Control and Prevention: <https://emergency.cdc.gov/cerc/>

Free Manual and Tools Form: <https://emergency.cdc.gov/cerc/resources/index.asp>

Dr. Peter Sandman – Risk Communication Website: <https://www.psandman.com/>

M.D. Bruce and Associates Ltd. <https://www.mdbruceandassociates.com/resources>



World Health Organization: <https://www.who.int/emergencies/risk-communications>

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Crisis Communications, Emergency Public Information & Media Training

Timely and accurate communication during a crisis or disaster can help save lives, stabilize an incident, and even enhance the reputation of your organization. At M.D. Bruce & Associates Ltd. we deliver customized education and training sessions to help you build your confidence and preparedness.

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ONLINE COURSES COMING SOON

- Crisis Communications 101
- Crisis Communications Plans
- Media Training
- How to Communicate Risk: Effective Message Writing
- The Role of the PIO/IO in ICS

